

Quick-Start Guide to BUILDING PARTNERSHIPS

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LITERACY
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LIBRARIANS

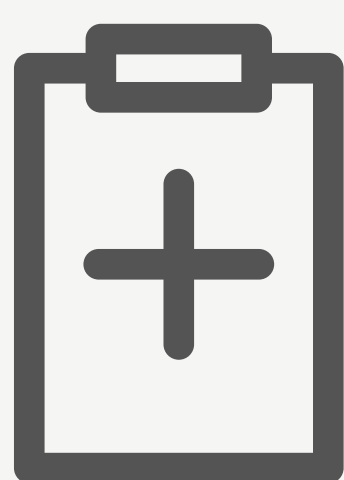


1. IDENTIFY A NEED

What do you actually want to accomplish? Articulate feasible goals and practice communicating projects...

6. START SMALL

Try a smaller program or event to test the waters. Make sure you work well together.



2. INVENTORY ASSETS

What do you already have available to accomplish your goals? What will you contribute to the partnership?

7. COMMUNICATE

Ideas evolve over time. Set up lines of communication so everyone stays on the same page and knows their part.

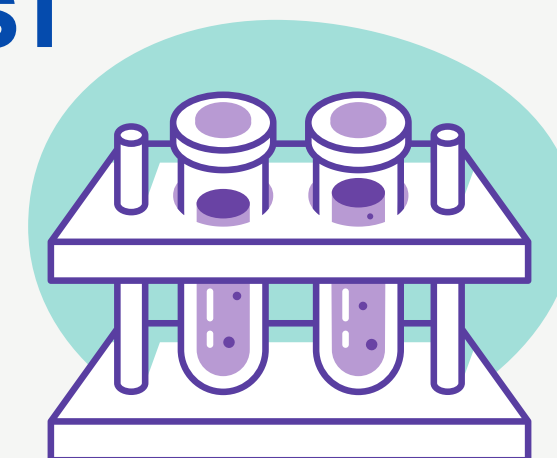


3. IDENTIFY PARTNERS

Who works in this space? Look at local nonprofits, schools, businesses, interest groups and individuals who could help.

8. IMPLEMENT & TEST

Try your program or service out with real people. Test to make sure you're on the right path.



4. MAKE THE CONNECTION

Attend gatherings, reach out via email, call, or otherwise connect with potential partners.

9. EVALUATE & ADAPT

Find out what worked and what didn't. If things went haywire, be realistic about the true root cause.



5. MEET & BUILD TRUST

Find common ground through meetings, and conversations. Designate contact points on both sides.

10. DECISION TIME

Decide whether you want to grow the partnership or stick a fork in it. All good things take time!

